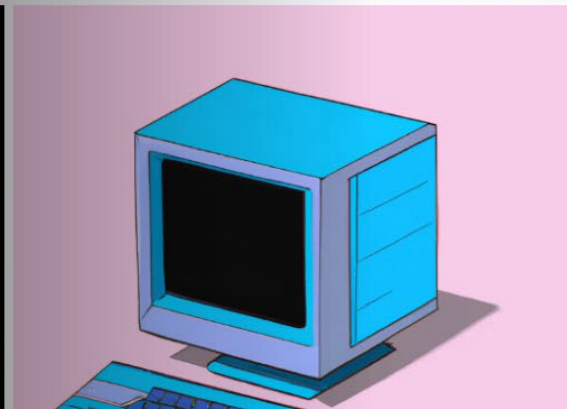
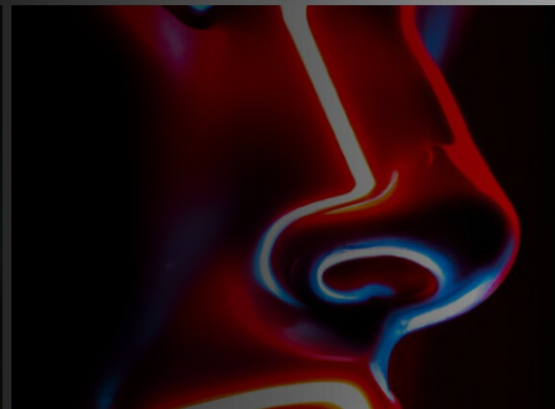
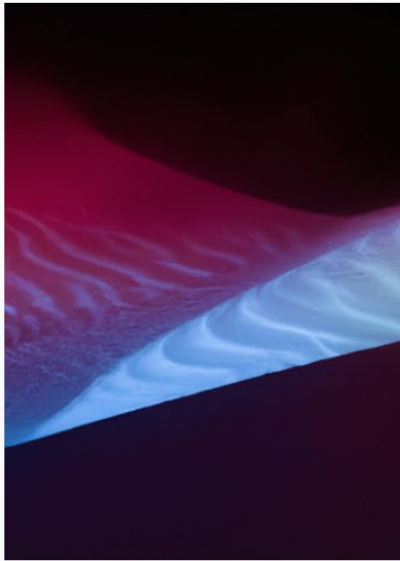
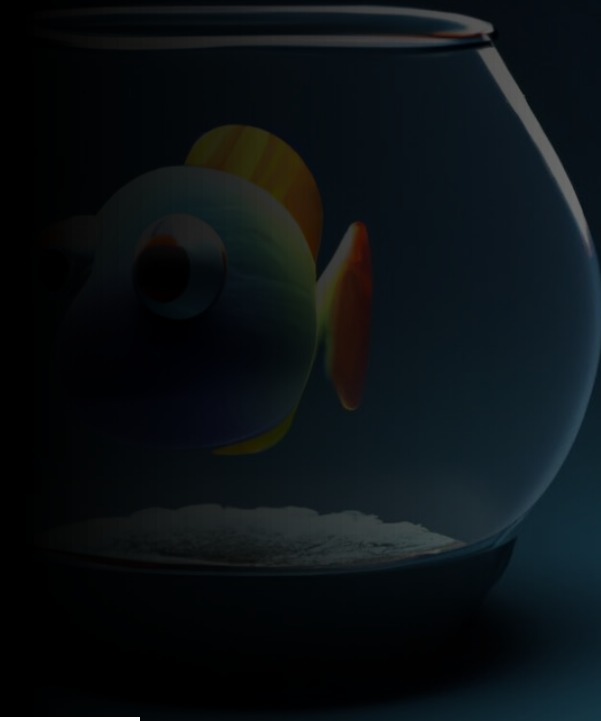


Become a
Storylord:
Amplify Your
Impact with AI

@mirirod





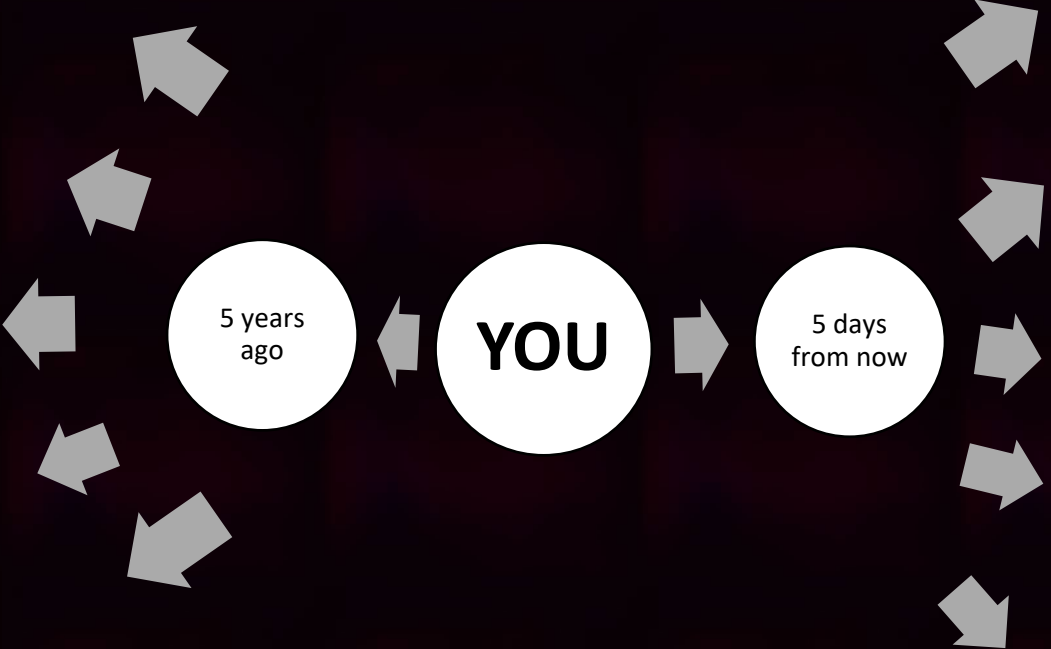
Social
Media
Hype

Mobile
Optimization

Brand
Storytelling

Video
Content

Influencer
Marketing



Social
Media
Recession

AI
Optimization

Brand
Storytelling

Next Gen
Content

De-
influencing
Marketing



2023 Digital and Social Media Marketing trends

Voting with Wallets
No Creepy Marketing
Content Situationships

Top Skills for Storytellers in 2023

Writing
Research
Adaptability
Creativity
Collaboration





Brand Storytelling is the **emotional transfer** of information through a character, plot and conclusion

Today's content needs to:

- Invite the audience on a journey
- Evoke emotion
- Surprise
- Simplify
- Clarify
- Stay on brand





AI Powered Story Arc

- Exposition
- Rising Action
- Climax
- Falling Action
- Conclusion





Exposition



Ways AI can power your Exposition:



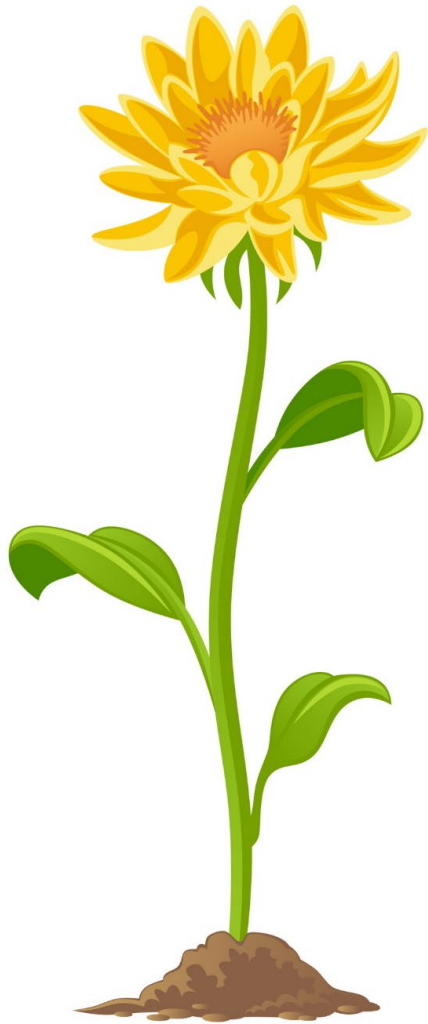
- Where the main characters, setting, and conflict are introduced
- Character background and circumstances (inform relevant context)
- Time and place in which the story takes place (inform current events)
- Identify which key themes and elements will be important to the reader





Rising Action

1. Predictive analytics
2. Sentiment analysis
3. Language generation
4. Recommending story elements



Climax

1. Generating Plot Twists
2. Enhancing Character Development
3. Improving Pacing
4. Recommending Story Elements



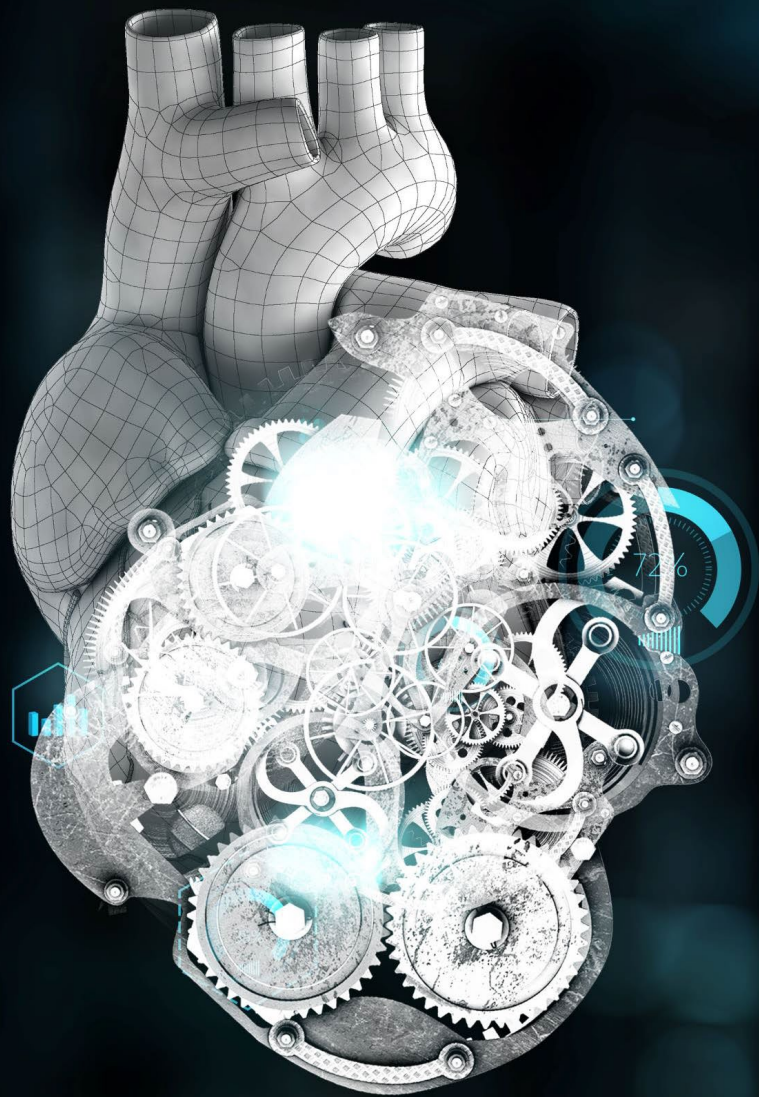
Falling Action

- 1.Recommending resolution strategies
- 2.Sentiment analysis
- 3.Language generation
- 4.Plot analysis





Conclusion


Emotion analysis








 dylanmulvaney • Follow
Original audio


 dylanmulvaney Happy March Madness!! Just found out this had to do with sports and not just saying it's a crazy month! In celebration of this sports thing @budlight is giving you the chance to win \$15,000! Share a video with #EasyCarryContest for a chance to win!! Good luck! #budlightpartner
6w

 liathexton This is the video that all the angry people are getting triggered by? lol this is so cute! Love it!
2w 1,246 likes
View replies (55)


 well4him But seriously what real women acts like this 🤔👏
5w 1,581 likes
View replies (10)

 nanokiss Nobody asked for this 🙄
5w 1,738 likes
View replies (6)

 juliannaharney Womanhood? 🙄
5w 1,908 likes
View replies (11)

 sundial76 This is degrading to women.

👍 💬 🗑️

 Liked by madalynsklar and 184,449 others
APRIL 1

Comments on this post have been limited.

Hey there, basketball fans!

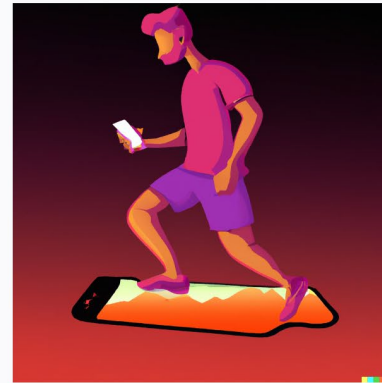
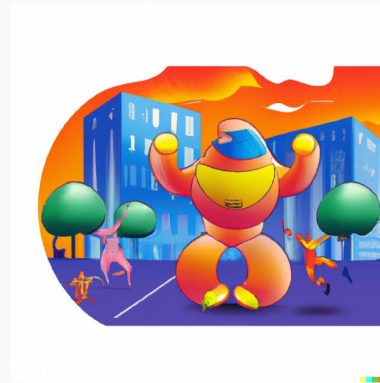
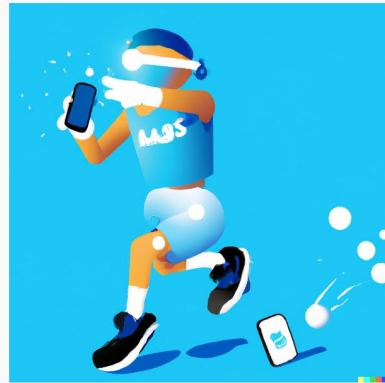
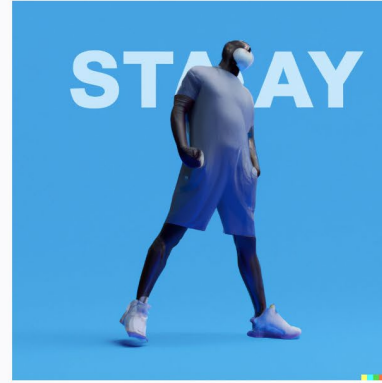
It's that time of year again - March Madness! And Budweiser is here to help you make the most of every game day.

Whether you're a die-hard fan or just tuning in for the excitement, there's nothing quite like enjoying a cold Budweiser while watching your favorite teams battle it out on the court. So stock up on some ice-cold brews, gather your friends and family, and get ready to cheer on your favorite team.

But the fun doesn't stop there! Budweiser is also giving you the chance to win big during March Madness. Simply snap a photo of yourself enjoying a Budweiser during a game and tag us on social media with #BudweiserMarchMadness for a chance to win some amazing prizes, including tickets to next year's NCAA Final Four!

So what are you waiting for? Crack open a cold Budweiser, settle in on the couch, and get ready for some heart-pumping basketball action. Cheers to March Madness! #BudweiserMarchMadness

Dall-E



Dall-E





Generative AI Use Tips

Chat Responsibly
Follow corporate guidance
Protect customer data
Encode empathy



A hand holding a smartphone with 'ChatGPT' on the screen. The background features a blurred neural network with a red arrow pointing down and a white robot head on the right.

Live Demo

ChatGPT

AI-Powered Story

WinWire Business Bullet Points

- Customer was introduced to EASM by their CSA.
- Customer saw the tool and felt it could improve their security posture.
- Customer spun up the resource themselves and liked the resulting information.

Win Strategy

- Introduction to tool by CSA.
- CSAM saw their interest and pulled in account team and GBB.
- Joined customer and they were already using the tool.
- Currently billing – ACR.

Products

- Microsoft Defender for Enterprise Attack Surface Management (MDEASM)
- Microsoft Sentinel
- Microsoft G5

ChatGPT

+ New chat

Today

Hug Benefits Unveiled

Yesterday

Employee Impact: CPE, Com

Award-winning storyteller an

Previous 7 Days

EASM Empowers Security Se

Mental Health & Holistic Well

Tech CIO Insider Program

Cognitive Dissonance Explor

Upgrade to Plus

NEW

Miri Rodriguez



Examples

"Explain quantum computing in simple terms" →

"Got any creative ideas for a 10 year old's birthday?" →

"How do I make an HTTP request in Javascript?" →



Capabilities

Remembers what user said earlier in the conversation

Allows user to provide follow-up corrections

Trained to decline inappropriate requests



Limitations

May occasionally generate incorrect information

May occasionally produce harmful instructions or biased content

Limited knowledge of world and events after 2021

Send a message...



Free Research Preview. ChatGPT may produce inaccurate information about people, places, or facts. [ChatGPT May 24 Version](#)